

# Dr. Cecily Anthony

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## Hospitality Recruiter, Trainer & Operations Executive Operations Management – Organizational Leadership – Health & Safety Compliance

Hospitality & Food Service  
Recruiting & Team Building  
Budget Development  
Training & Coaching  
Menu Planning  
Supply Management  
Vendor & Contract Management  
Team Management  
Relationship Building  
Achieving Performance Targets  
Kitchen Hygiene & Food Safety

Energetic, passionate Hospitality Industry Executive with 15+-year record of excellence.

Adept at developing and directing strategic regional and national hospitality recruiting and training initiatives in an ever-changing industry.

Inspirational leader with mentoring acumen and expertise in candidate identification and skills development.

Skilled at aligning core business, revenue, and growth targets to enhance performance and generate revenue.

Outstanding history of success in food service and hospitality operations management and business development.

Expert in financial oversight and budget controls, menu planning, nutrition and food quality, vendor management, and performance and sales growth.

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## CAREER ACCOMPLISHMENTS

- Developed a business from start-up franchise into a thriving enterprise, subsequently selling for profit in 2017.
  - Consistently optimize cost efficiency through expert management of budgets and financial controls.
  - Promoted organizational mission of helping individuals find jobs by connecting businesses with applicants.
  - Passionately shared industry expertise while fostering commitment to excellence in students as a professor.
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## PROFESSIONAL EXPERIENCE

GENERAL BUSINESS FACULTY, STRAYER UNIVERSITY — Herndon, VA

2013-Present

Hospitality, Business, Finance, and Management Instructor

*Mentor students and faculty of a university accredited by the Middle States Commission on Higher Education.*

Support, advise, and teach students enrolled in post-graduate degree programs in course curriculum, learning strategies, course selection, and career goal development. Assess and document student progress and grades while demonstrating skill in using Blackboard Learn™ tools.

- Effectively coach instructors in teaching skills in addition to assessing and documenting performance for the Faculty Dean as Course Observer and Auditor.
- Pursue continuous improvement by revising business, management, and leadership curriculum.

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**VENTURE VENDING** —Northern, VA

2013-2017

### Owner, CEO

*Offered consumers across VA an opportunity to purchase healthy snacks from Naturals2Go vending machines.*

Directed all aspects of customer service and retention, marketing and business development, and well as maintenance of machines located at car dealerships, laundry mats, gyms, schools, and medical buildings. Oversaw all aspects of financial decision-making, budgetary controls, and reporting including profit and loss and incorporation tax filings.

- Built the business from start-up franchise into a thriving enterprise that was sold at a profit in 2017.
- Successfully marketed alternatives to high calorie, high fat products with added sugar to a diverse demographic of consumers in the highly competitive vending machine market.
- Applied the latest vending machine technologies to pioneer automated retail opportunities for healthy snacks.

**PATRICE & ASSOCIATES** — Dunkirk, MD

2013-2015

### Hospitality Recruiter/Franchise Owner

*Connected industry employers with qualified management candidates as a franchise owner of a recruiting engine serving restaurants, corporate offices, hotels, casinos, and other hospitality sector leaders.*

Consistently adhered the company's business vision – “help people find jobs” – by delivering a menu of services to connect businesses with applicants. Analyzed and assessed open management positions and well as applicant resumes. Mentored candidates with professional career coaching, job information, and exclusive access to Patrice & Associates' database of job opportunities. Provided networking opportunities and support to match applicants with employers.

- Specialized in building relationships with university hospitality programs, experienced professionals, and organizations to identify A-Plus Candidates locally and nationally.

**MANASSAS CITY SCHOOLS** — Manassas, VA

2006-2013

### Director of Food & Nutrition

*Directed food service teams and operations for all eight of the district's schools.*

Managed vendor contracts, staff training, food preparation, and budgets, as well as health and safety compliance.

- Excelled as a mentor to managers, supervisors, and front-line employees.
- Drove effectiveness of financial operations by compiling and enforcing budgets for the department.
- Partnered with State officials to deliver optimal nutrition while adhering to budget constraints.
- Initiated collaboration between Food and Nutrition, Human Resources, and other departments within the school system to enhance food service operations and safeguard nutritional quality.

**STRATFORD UNIVERSITY ONLINE & GROUND** — Fairfax, VA

2011-2013

### University Professor

*Facilitated distance education and onsite learning in hospitality and food service for restaurant, hotel, catering, contract food service, nutrition and culinary arts professionals at an ACICS accredited university.*

Collaborated with teaching and administrative colleagues to deliver outstanding hospitality and culinary learning opportunities to post-secondary students. Successfully taught multiple subjects, managed deadlines, assessed student progress, and managed course administration.

- Passionately shared industry expertise while promoting commitment to professional excellence in students.
- Applied industry knowledge to assist students in identifying hospitality industry career opportunities.
- Mastered operation of the Moodle online learning system.

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*Additional experience includes General Manager (2001 to 2006) with Sodexo, Inc. Theological College location in Washington, DC, and as Cajun Cooking Instructor (2001) at Quiet Creek Herb Farm in Brookville, PA.*

## **EDUCATION AND CERTIFICATIONS**

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### **Doctor of Management in Organizational Leadership**

University of Phoenix School of Advanced Studies – Phoenix, AZ, 2013

### **Master of Hospitality Administration in Financial Management**

Johnson & Wales University – Providence, RI, 2005

### **Bachelor of Professional Studies in Culinary Arts Management**

The Culinary Institute of America –Hyde Park, NY, 2001

### **Associate of Occupational Studies in Culinary Arts**

The Culinary Institute of America – Hyde Park, NY

**Certified Dietary Manager**, Association of Nutrition and Food Service Professionals, 2007 - 2017

**Certified Recruiter**, 2013

**Advanced Certified Faculty Member**, 2013

## **PROFESSIONAL ASSOCIATIONS**

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Association of Nutrition and Food Service Professionals Virginia Chapter, (Program Chair, 2016; President 2015)

President, Northern Virginia Chapter of the Association of Nutrition and Food Service Professionals (2013)

Member, Academy of Nutrition and Dietetics (2013)

AdvancEd Accreditation Central Office Team – Manassas City Public Schools (2011, 2012)

USDA Summer Meals Program, Round Elementary School, Metz Middle School, Baldwin Elementary School (2012)

School Health Advisory Board (2012)

## **AWARDS & DISTINCTIONS**

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Recognition for Eight Years Teaching Service, University of Phoenix (2015)

Volunteer Appreciation Certificate, Association of Nutrition and Food Service Professionals (2014)

Key Note Speaker, Tolatr Highland Park Preparatory Academy High School, Pittsburgh, PA (2013)

First Place Winner of the VSBA (Virginia School Board Association) Food for Thought Award for starting the Weekend Backpack Program in the Manassas City Public School Division (2012)

Received “Let’s Move Salad Bars to Schools” Grant (2011)

African Americans Impacting the Job Force Speaker (2011)

## **PUBLICATIONS**

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Co-Author of the Healthy School Report Card, Manassas City Public Schools (2007)

A Phenomenological Study of K-12 Cafeteria Workers Who Perceive they are Overqualified for the Job (2013)

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